

Custom America Acquires POS-X LLC



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BOOTHWYN, Pa., Oct. 8, 2018 /PRNewswire/ -- Custom America, a global leader of professional ticketing, printing and scanning technology, has announced the acquisition of Point-of-Sale (POS) systems and peripherals provider POS-X LLC, located in Bellingham, WA.

The addition of POS-X provides Custom America with a number of immediate and long-term benefits:

- An increased presence in the U.S. and Canadian hospitality and retail industries
- Complementary product and service offerings
- Enhanced market intelligence
- The ability to deliver fully integrated solutions

"This is an exciting time for Custom America as we transition from a hardware provider to a full-solution company," states CEO Nicola Ciarlante. "POS-X is a major enhancement to our POS division and we are thrilled to add their capabilities to our offerings."

"We are extremely pleased to be a part of Custom America, and look forward to growing our market share throughout the Americas", said Karl Schoessler, CEO of POS-X. "Our valued customers will stand to benefit from a more robust set of solutions as we integrate swiftly with the many resources that the Custom Group has to offer."

About Custom America

Custom America is a subsidiary of Custom Group SpA, headquartered in Italy. The Group has offices in 18 countries. Custom America provides Point-of-Sale (POS), self-service, hardware, software, multimedia and other solutions to the Banking, Retail, Restaurant, Hospitality, Gaming, Amusement, Entertainment and Aviation industries. For more information visit www.customamerica.com.

About POS-X, LLC

POS-X is a world-class provider of Point-of-Sale solutions for businesses large and small. Manufacturing a complete line of POS touch terminals, tablets, kiosks and peripherals, all products are backed by the industry's best warranty and free 24/7 support. Service offerings include large-scale rollout deployment, on-site support, customized hardware, stagings and more. For more information visit www.pos-x.com.

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